

www.NewIrishArt.com presents

## About New Irish Art

Since its launch on March 28th, 2000, NewIrishArt.com has pioneered the online presentation of original artwork of and about Ireland.

- Operating as an open platform, NewIrishArt.com assists artists by leveraging Internet technology so that their work can be exposed to the largest audience.
- Following academic research [TCD, 2004/2005] into the way the Internet might benefit the arts sector in Ireland (encompassing the Artist Workflow, Universal Service and ICT Convergence) the purpose of the website was refined to three primary goals...
  1. support visual artists in getting their work seen.
  2. increase the enjoyment of 'visual' arts.
  3. encourage participation in 'visual' arts.
- Professional, amateur and emerging artists are equally supported and welcome to share the New Irish Art platform.
- The idea is simple and the operation is performed with dedication and professionalism by the New Irish Art Project team.
- A number of testimonials are published on the website to indicate what impact our work has had and how it benefits the arts community.
- More than 320 artists show their artwork on NewIrishArt.com and an audience of thousands visits the website every month to enjoy the work on display. Because of the fundamental quality and richness of content, leading Internet search engines consistently rank NewIrishArt.com very highly.
- We owe our continuing success to hard work and dedication, to all of the artists who show their artwork and to the many art lovers who visit to NewIrishArt.com to enjoy it.
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Online:

<http://www.NewIrishArt.com>